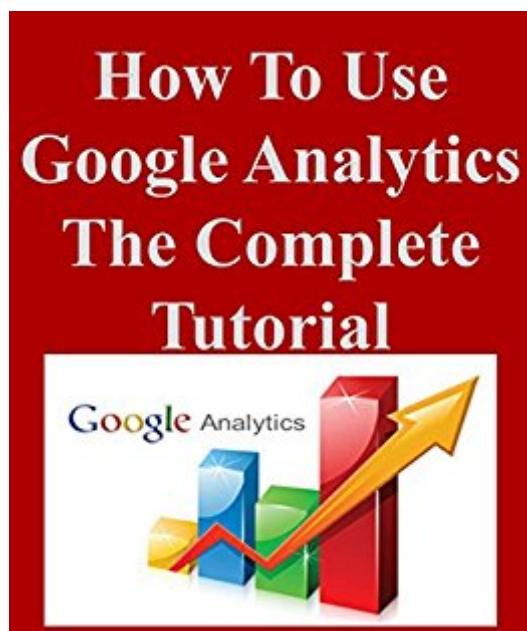


The book was found

How To Use Google Analytics The Complete Tutorial



Synopsis

I think Google Analytics is a very great tool for website owners (ecommerce or blogs) since it allows you to track every traffic and conversion source and results easily and user friendly way. I found that many people don't know what they can do with this great tool. I am trying here to give you complete overview yet in great detail then you can select only few things you need and track those in your GA account. You will learn everything you need to know about navigating your Google Analytics to get insights about what's happening on your website. You will understand various features and how you can use Google Analytics. I hope this will help you to become very familiar with Google Analytics. Just login into your GA account while reading this book and Google Analytics will become your best new friend.

Book Information

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in Kindle Store > Kindle Short Reads > One hour (33-43 pages) > Education & Reference

Customer Reviews

It's a good read for a beginner who needs to understand the google analytics admin pages. As a developer there's no instruction on how you actually implement the google analytics into your code/site.

Very high level coverage of available features of GA, quick read. Recommend for overview and quick read, familiarization of menus, not a source for site traffic improvement.

I found this book to very useful but had difficulty understanding the author because he writes in broken English

I would give this extremely poorly written book zero stars if possible. Don't waste time on it

A lightweight book. Needed to have something with more "meat". Disappointing.

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